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REMARKS

In the Office Action, the examiner rejected Claims 1-16 under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point and distinctly claim the subject matter of the invention. It is stated that a page or screen is an arrangement of non-functional descriptive material. Further, the examiner rejected Claims 1-16 under 35 U.S.C. 101 on the ground that the claimed invention is directed to non-statutory subject matter. It is stated that when nonfunctional descriptive material is recorded on some computer-readable medium, it is not statutory since no requisite functionality is present to satisfy the practical application requirement, and merely claiming nonfunctional descriptive material stored in a computer-readable medium does not make is statutory. Accordingly, the applicant has canceled Claims 1-16 directed to the system builder.

The examiner rejected Claims 1-18 under 35 U.S.C. 103(a) as being obvious over the technology disclosed by the cited Henson reference (U.S. Patent No. 6,167,383) in view of the cited Crutchfield reference (PTO-892). The applicant has canceled Claims 1-16 and amended Claim 17. The applicant has added Claims 19-29 which are dependent of Claim 17 as amended.

In the Office Action, the examiner stated that Henson teaches all of the elements in the claim except for the vehicle information page, but Crutchfield teaches a web-based online store to configure electronic audio products and further teaches a vehicle information

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page. The examiner further states that Crutchfield also teaches and hierarchical ordering.

As defined in Claim 17, as amended, the essential features of the present invention reside in that the method of building an automobile entertainment system includes (1) the step of displaying the main systems and the step of displaying the sub-systems where such steps can be repeated in a back and force manner, and (2) the step of displaying a list of recommended components where the recommended components are listed in an order of priority determined based on predetermined factors. The feature (1) is supported by the description from page 7, line 31 to page 8, line 1, and the feature (2) is supported by the description at page 13, lines 21-35. None of the cited references show these features of the present invention. Therefore, the present invention is not obvious over the cited references taken singly or in combination, and thus, the rejection under 35 U.S.C. 103(a) is no longer applicable to the present invention.

The new Claims 19-29 are dependent of Claim 17 and thus include all of the limitations of Claim 17 and define the present invention with further specificities. Since the invention defined in Claim 17 is not obvious over the cited references, the inventions defined in dependent Claims 18-29 are not obvious over the prior art either.

The applicant has amended the abstract and the specification to be consistent with the subject matter of Claims 17-29. This is

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to verify that no new matter has been introduced by this amendment.

In view of the foregoing, the applicant believes that Claims 17-29 are in condition for allowance, and accordingly, the applicant respectfully requests that the present application be allowed and passed to issue.

Respectfully submitted,
MURAMATSU & ASSOCIATES

Dated:

3/21/05

By:

Masuo Muramatsu

Negistration No. 38,684

Attorney of Record

7700 Irvine Center Drive

Suite 225, Irvine, CA 92618

(949) 753-1127

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